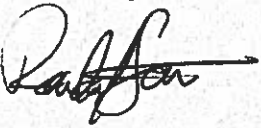


Jim

KITCHEN WORLD
 explore the possibilities
 7370 Transit Rd. ~ Williamsville, NY 14221

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Thank you, may your new kitchen provide years of service and enjoyment for you and yours! Please take a couple of minutes to let us know how your Kitchen World experience went. Upon receipt of your completed questionnaire, you will be placed in a monthly drawing for a \$50.00 Gift Certificate to the restaurant of your choice.

Sincerely,

 President

I heard about Kitchen World from:

- A Friend Word of Mouth My Contractor Internet
 Television Print Ad Radio Other PREVIOUS PURCHASE BY FAMILY MEMBER

Please rate the following:

- | | | | | |
|-----------------------------------------------------------|-----------------------------------------------|-------------------------------|-------------------------------|-------------------------------|
| 1. Our office and phone service. | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 2. Showroom was interesting, clean and organized. | <input type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 3. Salesperson was knowledgeable and courteous. | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 4. How would you rate the quality of our products? | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 5. Salesperson follow through after the sale. | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |
| 6. Rate the beauty/function of your newly designed space. | <input checked="" type="checkbox"/> Excellent | <input type="checkbox"/> Good | <input type="checkbox"/> Fair | <input type="checkbox"/> Poor |

COMMENTS: WE HAD A TOTAL KITCHEN MAKEOVER

EMILY + RON WERE MOST HELPFUL IN EVERYWAY

If Kitchen World were my store, I would... LIGHTING & DINING SETS

Other products we should offer _____

Contractor: RON Salesperson: EMILY Date: 5/17

Manufacturer of cabinets CANDLELIGHT